ALESSANDRO PRAMUDHITA PUTRA SETYAWAN

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Graha Chemco, Desa Simpangan, Kec. Cikarang Utara, Kab. Bekasi

An undergraduate student of Information Engineering student at Gunadarma University who has an interest in working in the field of web development. Master web programming (PHP, SQL, Javascript, Laravel, React JS, Wordpress) and troubleshooting. Can work in a team or individually and have good English skills. Experienced as a IT Intern, Website Developer and Administrator, Daily Worker, SejutaCita Ambassador, Gopay Student Ambassador and Gunadarma University Laboratory Assistant.

Work Experiences

RASA Corp (PT. Suplai Pangan Indonesia) - Ciracas, East Jakarta - Indonesia   Feb 2025 - Present

IT Intern

- Monitored network performance and security, identify and resolve vulnerabilities to increase system reliability by up to 65%.
- Optimized website speed and SEO with Google Analytics, reduce page load time by 60% and improve search rankings up to 90%.
- Supported hardware and software system maintenance and updates, ensure operational efficiency by up to 95%.
- Built and developed 3 client company websites using WordPress, based on marketing strategy policies.

Gopay Indonesia - Indonesia   Sep 2024 - Present

Gopay Student Ambassador Batch 2

- Educated 50+ audiences on GoPay's benefits, driving a 30% increase in app downloads.
- Monitored and analyzed campaign metrics, providing actionable insights that boosted effectiveness by 30%.
- Increased user engagement by 40% through social media content with soft selling method, achieving 10,000+ monthly impressions.

Gunadarma University Informatics Laboratory - Bekasi, West Java - Indonesia   May 2023 - Jul 2024

Laboratory Assistant

- Assisted with equipment setup and maintenance, ensuring safety and smooth operations, and being active in developed teaching materials for laboratory activities.
- Supported more than 300 practitioners with practical assignments, technical problem solving, and guidance on using software and programming algorithms every 1 semester
- Organized technical workshops and intensive training sessions to improve 25% of practical skills in the fields of software, databases and networks.

Maritim Muda Nusantara - Rawamangun, East Jakarta - Indonesia   Feb 2024 - Jun 2024

Head of Website Developer and Administrator Division

- Developed user interface using React JS and Tailwind CSS resulting in an increased of 9,000 users within 5 months.
- Successfully implemented an online payment system with API integration on the company website, resulting in a 40% increase in member transactions using the scrum development method.
- Collaborated with development team on website maintenance, bug fixed and feature updates within 5 months.
- Designed the backend system using Laravel framework which increased data loading speed by 35%.

Gopay Indonesia - Indonesia   Sep 2023 - Dec 2023

Gopay Student Ambassador

- Educated the public about the features, benefits and advantages of GoPay through 6 creative content and soft selling on social media within 3 months.
- Successfully attracted the attention of more than 5,000 viewers and increased interaction by up to 5% of the content created.
- Created a campaign and invited more than 50 audiences to join and make transactions using the Gopay application within 3 months.
- Provided key insights to help marketing teams increase marketing reach by 10%.

SejutaCita Pendidikan Indonesia Foundation - Indonesia   May 2023 - Jul 2023

Campus Ambassador SejutaCita

- Provided education to campus friends about the vision, mission and events held by Sejuta Cita which resulted in 15% participation.
- Responsible for compiled 3-monthly reports containing main achievements, obstacles faced, and strategies to increase marketing reach
- Collaborated with more than 25 other student organizations on campus by involving 15% of participants in organizing campus organization events and SejutaCita

PT. Mahardika Global Bisnis - Cakung, East Jakarta - Indonesia   Jun 2022 - Jul 2022

Daily Worker Cakung DC

- Responsible for managed and unloaded cargo with an average weight of 20kg, ensuring efficiency and safety in moving goods from trucks.
- Coordinated high-precision package sorted based on location codes and ensuring timely and accurate delivery in accordance with company operational standards.
- Coordinated with other logistics teams to ensure smooth and safe work in increasing distribution process efficiency by 20%.

Education

Gunadarma University - Depok, West Java - Indonesia   Sep 2025 (Expected)
Undergraduate Informatics Engineering, 3.97/4.00

SMAN 1 North Cikarang - North Cikarang   Jul 2018 - May 2021
MIPA

Organisational Experience

Google Development Student Club's (GDSC) - Depok, West Java - Indonesia   Sep 2021 - Present
Member

- Attended workshops and technical training to understand the latest technology and platforms from Google such as Firebase (Back-End), Flutter (Android), Google Cloud, and other programming teaching materials such as node JS, react JS, kotlin and concepts from UI/UX design.
- Actively participated in weekly and monthly webinars in the community to improve web and Android programming algorithm soft skills.
- Build and share knowledge, especially web development, with club members through interactive sharing

Music Community Of Sakura - North Cikarang, Bekasi, West Java - Indonesia   Jul 2018 - Apr 2021
Logistik

- Carried out maintenance and upkeep of music equipment in the school
- Provided teaching education to students about the use of traditional and modern musical instruments.
- Responsible for borrowed equipment needed for activities or events, including musical instruments.

Skills

- **Hard Skill**: Adobe Photoshop, Adobe Premiere Pro, Bootstrap, Cisco, CSS, Figma, Git, Google Analytic, HTML, Javascript, Laravel, Excel, Word, PHP, React JS, Rest API, SQL, Tailwind, Wordpress, Postman, Troubleshoot, SEO Optimizer
- **Soft Skills** : Good Team-Worker, Good Communication, Problem Solving, Growth mindset, Self-Learner, Disciplined, Ambitious, Creative, Detail oriented